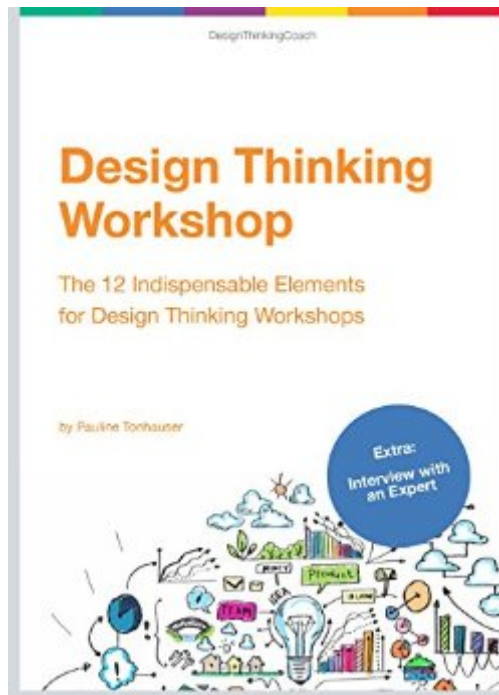


The book was found

Design Thinking Workshop: The 12 Indispensable Elements For A Design Thinking Workshop



Synopsis

Do you want to create outstanding new ideas with your team? Or is your first Design Thinking Workshop just around the corner and you are looking for some guidance? Then this is the book for you. In this e-book you will learn what exactly is needed to run a successful Design Thinking Workshop which is fun and at the same time generates great results. In this e-book Pauline Tonhauser, founder of designthinkingcoach.de, shares her best practices.

Book Information

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Customer Reviews

Whether you are completely new to the concepts of Design Thinking or an experienced coach looking for ideas for your own workshops then this book is for you. Pauline Tonhauser's book explains the design thinking process and guides you through the stages of a design thinking workshop. It provides practical exercises, important notes, and suggestions to ensure your workshop is a success.

This book has some practical ideas and tools. As a user of design thinking I still gained several new

ideas. I found the book to be a bit short and was no sooner in to it than it had finished. It left me a little dissatisfied, but I enjoyed what there was.

This is a very comprehensive guide to preparing and hosting a Design Thinking workshops. Although I think you will make better use of this guide if you are already familiar with the topic (otherwise how would you be qualified to give a workshop), it does explain the whole process and provides short examples of every step.

Good overview at a super high level. more a tiny brochure 'what design thinking is about' for managers and passive participants. due to lack of detail not useful for coaches and participants that want to actively shape methodology. costly for a little booklet.

Very helpful from the very early stage of conceptualizing a workshop or a jam. It provided me with tips and tricks to make it more effective and to boost the success of my session. I also appreciate the way it is written: handbook style, free of any academic frills. Good read!

I recommend this book for those looking for basic ideas about Design Thinking. I miss more detail on how to conduct the workshop itself. Maybe the reason is because the author don't want to provide the tools and try to sell the toolkit mentioned in the book

Just I was starting to settle into what I thought was going to be a good book it came to an abrupt end! It started out very promisingly and then just stopped. I really don't understand what happened. Disappointing.

I expected this more would have more information. IDEO tool kit has more data and examples to use, and open sourced.

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